storing information about the intellectual property asset in a database, the information comprising a technology classification;

storing information about publicly traded securities according to the technology classification in the database; and

generating a valuation based on call option pricing theory, using the information about the intellectual property asset and the information about the publicly traded securities stored in the database.

2. The computer system of claim 1, wherein the information about the intellectual property asset comprises information from legal instruments conveying rights to the intellectual property asset.

3. The computer system of claim 2, wherein the information about the intellectual property asset further comprises estimated time and cost to commercialize a product based on the intellectual property asset.

4. The computer system of claim 1, wherein the information about publicly traded securities comprises enterprise value of companies in a same technology classification as the intellectual property asset.

5. The computer system of claim 4, wherein the enterprise values are updated periodically based on stock prices, shares outstanding, and book value of the companies, wherein the stock prices are transferred to the database from an external source.

6. The computer system of claim 1, wherein computing a valuation based on call option pricing theory further comprises using information about completed intellectual property asset transfer transactions.

7. The computer system of claim 1, wherein the call option pricing theory is the Black-Scholes theory.

8. The computer system of claim 1, wherein the computer program further comprises instructions for evaluating risk of the intellectual property asset based on a change

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of the valuation relative to a change in an average of enterprise values of publicly traded companies in a same technology classification as the intellectual property asset.

9.   A computer system for determining a suggested price for transfer of intellectual property rights between buyers and sellers of intellectual property assets, wherein the rights comprise licenses and assignments of the intellectual property assets, the computer system comprising:

at least one server computer connected to one or more client computers via a global-area network; and

a computer program executed by the server computer;

wherein the computer program further comprises computer instructions for:

storing information about a term of an intellectual property asset and about licensing conditions offered by the seller in a database; and

generating a suggested asking price wherein a value of the intellectual property rights is modified according to the licensing conditions.

10.   The computer system of claim 9, wherein the computer program further comprises computer instructions for graphically displaying on a client computer projected yearly income to the seller over the term of the intellectual property asset, based on the suggested selling price, and a balance between immediate and future payments.

11.   The computer system of claim 9, wherein the computer program further comprises computer instructions for computing the balance between immediate and future payments such that the sum of the immediate payment and the future payments is equal to the suggested selling price, wherein the future payments are modified by a discount rate which depends on a risk valuation of the intellectual property asset.

12. 17.   A method for providing a valuation of an intellectual property asset using a computer system comprising at least one server computer and one or more client computers connected to the server computer via a global-area network, the method comprising:

storing information about the intellectual property asset in a database, the information comprising a technology classification;

storing information about publicly traded securities according to the technology classification in the database; and

generating a valuation based on call option pricing theory, using the information about the intellectual property asset and the information about the publicly traded securities stored in the database.

18. The method of claim 17, wherein the information about the intellectual property asset comprises information from legal instruments conveying rights to the intellectual property asset.

19. The method of claim 18, wherein the information about the intellectual property asset further comprises estimated time and cost to commercialize a product based on the intellectual property asset.

20. The method of claim 17, wherein the information about publicly traded securities comprises enterprise value of companies in a same technology classification as the intellectual property asset.

21. The method of claim 20, wherein the enterprise values are updated periodically based on stock prices, shares outstanding, and book value of the companies, wherein the stock prices are transferred to the database from an external source.

22. The method of claim 17, wherein computing a valuation based on call option pricing theory further comprises using information about completed intellectual property asset transfer transactions.

23. The method of claim 17, wherein the call option pricing theory is the Black-Scholes theory.

24. The method of claim 17, wherein the computer program further comprises instructions for evaluating risk of the intellectual property asset based on a change of the valuation relative to a change in an average of enterprise values of publicly traded companies in a same technology classification as the intellectual property asset.

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25. A method for determining a suggested price for transfer of intellectual property rights between buyers and sellers of intellectual property assets, wherein the rights comprise licenses and assignments of the intellectual property assets, the method using a computer system comprising at least one server computer and one or more client computers connected to the server computer via a global-area network, and the method comprising:

storing information about a term of an intellectual property asset and about licensing conditions offered by the seller in a database; and

generating a suggested asking price wherein a value of the intellectual property rights is modified according to the licensing conditions.

26. The method of claim 25, wherein the computer program further comprises computer instructions for graphically displaying on a client computer projected yearly income to the seller over the term of the intellectual property asset, based on the suggested selling price, and a balance between immediate and future payments.

27. The method of claim 25, wherein the computer program further comprises computer instructions for computing the balance between immediate and future payments such that the sum of the immediate payment and the future payments is equal to the suggested selling price, wherein the future payments are modified by a discount rate which depends on a risk valuation of the intellectual property asset.

33. A computer-readable storage medium operatively coupled to a computer system for providing a valuation of an intellectual property asset, wherein the computer system comprises at least one server computer connected to one or more client computers via a global-area network, the computer-readable storage medium comprising computer instructions for:

storing information about the intellectual property asset in a database, the information comprising a technology classification;

storing information about publicly traded securities according to the technology classification in the database; and

generating a valuation based on call option pricing theory, using the information about the intellectual property asset and the information about the publicly traded securities stored in the database.

~~24~~ 34. The storage medium of claim ~~33~~, wherein the information about the intellectual property asset comprises information from legal instruments conveying rights to the intellectual property asset.

~~25~~ 35. The storage medium of claim ~~34~~, wherein the information about the intellectual property asset further comprises estimated time and cost to commercialize a product based on the intellectual property asset.

~~26~~ 36. The storage medium of claim ~~33~~, wherein the information about publicly traded securities comprises enterprise value of companies in a same technology classification as the intellectual property asset.

~~27~~ 37. The storage medium of claim ~~36~~, wherein the enterprise values are updated periodically based on stock prices, shares outstanding, and book value of the companies, wherein the stock prices are transferred to the database from an external source.

~~28~~ 38. The storage medium of claim ~~33~~, wherein computing a valuation based on call option pricing theory further comprises using information about completed intellectual property asset transfer transactions.

~~29~~ 39. The storage medium of claim ~~33~~, wherein the call option pricing theory is the Black-Scholes theory.

~~30~~ 40. The storage medium of claim ~~33~~, wherein the computer program further comprises instructions for evaluating risk of the intellectual property asset based on a change of the valuation relative to a change in an average of enterprise values of publicly traded companies in a same technology classification as the intellectual property asset.

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41. A computer-readable storage medium operatively coupled to a computer system for determining a suggested price for transfer of intellectual property rights between buyers and sellers of intellectual property assets, wherein the rights comprise licenses and assignments of the intellectual property assets, and wherein the computer system comprises at least one server computer connected to one or more client computers via a global-area network, the computer-readable storage medium comprising computer instructions for:

storing information about a term of an intellectual property asset and about licensing conditions offered by the seller in a database; and

generating a suggested asking price wherein a value of the intellectual property rights is modified according to the licensing conditions.

42. The storage medium of claim 41, wherein the computer program further comprises computer instructions for graphically displaying on a client computer projected yearly income to the seller over the term of the intellectual property asset, based on the suggested selling price, and a balance between immediate and future payments.

43. The storage medium of claim 41, wherein the computer program further comprises computer instructions for computing the balance between immediate and future payments such that the sum of the immediate payment and the future payments is equal to the suggested selling price, wherein the future payments are modified by a discount rate which depends on a risk valuation of the intellectual property asset.

49. (New) A computer system for providing a valuation of an intellectual property asset, the computer system comprising:

at least one server computer connected to one or more client computers via a network; and

a computer program executed by the server computer;

wherein the computer program further comprises computer instructions for:

storing information about the intellectual property asset in a database, the information comprising a technology classification;

storing information about publicly traded securities according to the technology classification in the database; and

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generating a valuation based on call option pricing theory, using the information about the intellectual property asset and the information about the publicly traded securities stored in the database.

50. (New) A computer system for determining a suggested price for transfer of intellectual property rights between buyers and sellers of intellectual property assets, wherein the rights comprise licenses and assignments of the intellectual property assets, the computer system comprising:

at least one server computer connected to one or more client computers via a network; and

a computer program executed by the server computer;

wherein the computer program further comprises computer instructions for:

storing information about a term of an intellectual property asset and about licensing conditions offered by the seller in a database; and

generating a suggested asking price wherein a value of the intellectual property rights is modified according to the licensing conditions.

51. (New) A method for providing a valuation of an intellectual property asset using a computer system comprising at least one server computer and one or more client computers connected to the server computer via a network, the method comprising:

storing information about the intellectual property asset in a database, the information comprising a technology classification;

storing information about publicly traded securities according to the technology classification in the database; and

generating a valuation based on call option pricing theory, using the information about the intellectual property asset and the information about the publicly traded securities stored in the database.

52. (New) A method for determining a suggested price for transfer of intellectual property rights between buyers and sellers of intellectual property assets, wherein the rights comprise licenses and assignments of the intellectual property assets, the method using a computer system comprising at least one server computer and one or more client computers connected to the server computer via a network, and the method comprising:

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storing information about a term of an intellectual property asset and about licensing conditions offered by the seller in a database; and

generating a suggested asking price wherein a value of the intellectual property rights is modified according to the licensing conditions.

53. (New) A computer-readable storage medium operatively coupled to a computer system for providing a valuation of an intellectual property asset, wherein the computer system comprises at least one server computer connected to one or more client computers via a network, the computer-readable storage medium comprising computer instructions for:

storing information about the intellectual property asset in a database, the information comprising a technology classification;

storing information about publicly traded securities according to the technology classification in the database; and

generating a valuation based on call option pricing theory, using the information about the intellectual property asset and the information about the publicly traded securities stored in the database.

54. (New) A computer-readable storage medium operatively coupled to a computer system for determining a suggested price for transfer of intellectual property rights between buyers and sellers of intellectual property assets, wherein the rights comprise licenses and assignments of the intellectual property assets, and wherein the computer system comprises at least one server computer connected to one or more client computers via a network, the computer-readable storage medium comprising computer instructions for:

storing information about a term of an intellectual property asset and about licensing conditions offered by the seller in a database; and

generating a suggested asking price wherein a value of the intellectual property rights is modified according to the licensing conditions.

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